

August 24, 2017

## Destination XL Group, Inc. Announces Additions to its Board of Directors

*Jack Boyle and Oliver Walsh Elected to the Board*

*Oliver Walsh to Assume a Consulting Role as Interim Chief Marketing Officer*

CANTON, Mass., Aug. 24, 2017 (GLOBE NEWSWIRE) -- [Destination XL Group, Inc.](#) (NASDAQ:DXLG), the largest omni-channel specialty retailer of big & tall men's apparel, today announced the election of two new directors to its Board of Directors. Jack Boyle, President of Merchandising for Fanatics, Inc. and Oliver Walsh, former Chief Marketing Officer of Aritzia, were elected to the Company's Board at its Annual Meeting of Stockholders on August 3, 2017. Mr. Walsh has also entered into a Temporary Consulting Agreement with the Company, agreeing to serve as the Company's Interim Chief Marketing Officer through the Fall and Holiday selling seasons, while the Company searches for a new Chief Marketing Officer.

David Levin, President, Chief Executive Officer and Director stated, "We are delighted to welcome Jack Boyle and Oliver Walsh to the Destination XL Board. These highly experienced individuals expand the strength and range of our Board of Directors and position us to leverage their extensive expertise across merchandising, marketing, e-commerce, omni-channel leadership, as well as brand development and management."

Levin further stated, "We look forward to Jack's and Oliver's counsel as we continue to improve and redefine our digital and e-commerce experience, while driving new customers to the Destination XL Men's apparel brand. We are also excited that Mr. Walsh has agreed to consult with us as Interim CMO to assist the Company with its important marketing initiatives this Fall and as we enter the critical Holiday selling season."

Jack Boyle has been the President of Merchandising for Fanatics, Inc., a market leader for officially licensed sports merchandise, since June 2012. Prior to that, from February 2005 to June 2012, Mr. Boyle was the Executive Vice President, general merchandise manager of women's apparel, intimate, cosmetics and accessories for Kohl's Corporation. From October 2003 to February 2005, he served as Senior Vice President, divisional merchandise manager of women's apparel for Kohl's Corporation, Vice President of junior sportswear from July 2000 to October 2003 and Vice President of planning/allocation for women's apparel from December 1999 to July 2000. From June 1990 to December 1999, Mr. Boyle held various merchandise positions, including divisional merchandise manager of women's at May Company. Mr. Boyle brings to the board extensive experience in merchandising, brand management and omni-channel leadership.

Oliver Walsh was Chief Marketing Officer of Aritzia, a company publicly-traded on TSX, from June 2013 to April 2017. From May 2012 to September 2013, Mr. Walsh served as a member of the Board of Directors for Aritzia. Prior to that, from April 2009 to June 2013, Mr. Walsh was the Co-Founder and Chief Executive Officer for Wednesday, an integrated creative agency. From September 2008 to September 2010, Mr. Walsh was the development Director for Saturday Group, a marketing group that invests in and manages firms in the fields of fashion and entertainment marketing. Mr. Walsh brings significant marketing and e-Commerce expertise, brand development and digital experience to the Board.

### **About Destination XL Group, Inc.**

Destination XL Group, Inc. is the largest omni-channel specialty retailer of big & tall men's apparel with store locations throughout the United States and in London, England and Ontario, Canada. The retailer operates under five brands: DXL, Casual Male XL, Rochester Clothing, ShoesXL and LivingXL. The Company also operates an e-commerce site at [www.destinationxl.com](http://www.destinationxl.com). With more than 2,000 private label and name brand styles to choose from, big and tall customers are provided with a unique blend of wardrobe solutions not available at traditional retailers. The Company is headquartered in Canton, Massachusetts. For more information, please visit the Company's investor relations website: <http://investor.destinationxl.com>.

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